

Jefferson County Fair Park

September 4, 2014 | Meeting Minutes

The Jefferson County Fair Park committee met on Thursday, September 4 at 8:00 a.m. in the Activity Center Conference Room. Present were: (Fair Committee) Jennifer Hanneman, Blane Poulson, Al Counsel, Matt Foelker, Russell Kutz, County Administrator Ben Wehmeier, Fair Park Director David Diestler, Marketing/Administrative Assistants Amy Listle and Leslie Pelikan. Others present were Gay Jean Bower and Amy Heine.

Let the record show that a quorum is present, meeting duly noted and the door open.

Public Comment & Correspondence: Amy Heine, representing the 4-H Leader's Board spoke about creating better communication between the Leader's Board and the Fair administration. Heine noted that 4-H produces an electronic newsletter that she would forward to the Fair Committee to try to close the gap in communication.

Gay Jean Bower, board member of the Arabian Horse Association, presented a study on the economic impact of horse shows. She discussed the importance of improving and expanding the facilities at the fair park to meet the increased needs of horse shows.

Review of Agenda

Minutes: A motion was made by Jennifer Hanneman to accept the minutes as presented, seconded by Matt Foelker. Motion carried.

Communications: No communications.

Financial Report: David Diestler presented the financial report to the committee; early projections show a profit for fair week. There are still some outstanding invoices and allocation of staff that need to be finalized yet.

Director's Report: David Diestler updated the committee on Fair Park projects. Diestler is looking at security and lighting needs of all buildings on the grounds. Also, County Administrator Ben Wehmeier talked about a feasibility study that is being conducted by UW-Whitewater grad students on county-wide building improvements.

Fair Office Report: Amy Listle presented an update on fair wrap up. Fair premium checks were distributed, with premiums costs under budget for this year. Additionally, winter storage applications were mailed out. It was discussed that the Cleary Building was, at one time, earmarked for motorcycle storage.

Next Meeting: Regularly scheduled meeting was set for October 2 at 8:00 a.m. in the conference room of the Activity Center.

With no further business, Blane Poulson made a motion to adjourn the meeting. Al Counsel seconded. Motion carried. Meeting adjourned at 9:05 a.m.